

International Scholar Laureate Program

Delegation on Business & Entrepreneurship

People's Republic of China

Sample Schedule

- Day 1** **Majesty and Marvels: Welcome to Beijing**
Inside Beijing: China's Many-Splendored Capital
Arrival in Beijing and Check in at Hotel
Welcome Session and Dinner
Team Breakout Session: Meeting Your Advisor and Fellow Delegates
Program Orientation: Academic Expectations and Cultural Overview
- Day 2** **China's Unique Business Landscape**
Keynote Speaker: Cross-Cultural Communication
 East Versus West Communication Styles
 The Role of Ancient Chinese Philosophy in Modern China
Team Breakout Session: Introduction to the ISLP Experience
Out of the Pages of History: Monuments and Treasures from the Imperial Era
 Tian'anmen Square: Monument to Mao Zedong
 Forbidden City: Seat of Imperial Power
A Taste of Beijing: Traditional Peking Duck Dinner
- Day 3** **Entering China's Marketplace: International Companies and Entrepreneurs**
Emerging Market Opportunities: International Technology & Communications Firm
 Marketing in China: Advertising and Promotion
 Consumer Consumption: Role of Branding in the Chinese Market
Speaking Event: Expatriate Entrepreneur: A World of Opportunities
 Cultural Perspectives on Business Approaches
 Advice for Business Leaders
 Etiquette in China and Business Culture
 Challenges of Doing Business in China
Speaking Event: European Union Chamber of Commerce
 Investment Potential in the Mainland
- Day 4** **The Great Wall: 4,500-Mile Wonder of the Ages**
Team Breakout Session: Debriefing and Synthesizing Experiences
Excursion to the Great Wall: Ancient World Wonder
 Pass Through Badaling Gate and Hike Along the Great Wall
Networking and Cultural Exchange with Beijing Citizens: English Corner at the People's University
Evening at Leisure
- Day 5** **Journey to Paradise on Earth**
Team Breakout Session: Debriefing and Synthesizing Experiences
Rail Transfer to Hangzhou
Hangzhou City Orientation by Bus
A Step Back in Time: Bucolic West Lake, a UNESCO World Heritage Site
Welcome Dinner of Famous West Lake Cuisine
- Day 6** **Development and Distribution: Behind the Scenes of China's Thriving Investment Zones**
Team Breakout Session: Applying Acquired Knowledge
Introduction to Tai Chi (Optional)
 Slow-Motion Movements that Encourage Mental and Physical Harmony
On-Site at a Center for Entrepreneurial Ventures
 Fostering a Creative and Collaborative Climate for 21st Century Entrepreneurs
 Discussion with Company Representatives
 Perspectives of Entrepreneurs in China
Historic China: Laughing Buddha at Lin Ying Temple

This sample schedule is provided as an example of the overall quality and scope of experience offered. Specific schedules, locations, and details may be modified.

- Day 7 Business Partners of the Future: Collaboration, Challenges, and Opportunities**
 Business Education in China: Visit to Hangzhou's Prestigious Business and Technology University
 Engaging Views and Cultivating Relationships
 Campus Tour of Classrooms, Projects, and Dormitories
 Networking Lunch with Students
- Day 8 Bridging the Old and the New: Hangzhou to Shanghai**
 Introduction to China's Ancient Tradition: Hangzhou Teahouse
 A Lesson in Proper Chinese Tea Etiquette
 High Speed Rail Transfer to Shanghai: Thriving Financial and Trade Center
 City Overview and Orientation
 Welcome Dinner of Shanghai Cuisine
- Day 9 Insights into the World of Social Entrepreneurship**
 Lecture: Social Entrepreneurship and Corporate Responsibility
 Insights and Reflections from a Shanghai Expatriate
 Tips and Techniques in Navigating China's Business Climate
 Rules of Engagement in China's Corporate World
 Lessons in International Banking
 Complexities of Managing Finances in Multiple Nations
 Maintaining Compliance with Local Regulations
 Shanghai's Iconic Cultural and Historic Sites
 Yu Garden and the Old Town
 Early European Settlements and the French Concession
 Intersection of Time: ERA Acrobatics Show at Shanghai Circus City
 A Combination of Traditional Chinese Acrobatic Arts and Modern Technology
- Day 10 A Day for Celebration and Reflection**
 Team Breakout Session: Reflections and Findings
 Modern China in a City Rich with Tradition: Independent Exploration of Shanghai
 Cruise Along the Huangpu River
 The Bund and Nanjing Road
 Sky Scrapers and Modern Marvels
 Enjoy a Farewell Dinner with Fellow Scholar Laureates, Advisors, and Colleagues
- Day 11 Depart China or Fly to Hong Kong for the Cultural Extension**

Optional Cultural Extension: Hong Kong

- Day 11 Hong Kong: Asia's World City**
 Air Transfer to Hong Kong
 City Orientation and Overview
 Check in at Hotel
 Welcome Dinner of Traditional Cantonese Cuisine
- Day 12 The Pearl of the Orient**
 Morning Exploration of the Hong Kong Islands
 Funicular Railway to the Top of Victoria Peak
 Sampan Cruise Through Aberdeen Fishing Village
 Cantonese Delight: Dim Sum Lunch Aboard the Famous Jumbo Floating Restaurant
 Afternoon of Fun and Sun: Repulse Bay Beach
 Open-top Bus Excursion and Laser Light Show at the Hong Kong Harbour
- Day 13 Exploring the Former Colony: Independent Exploration**
 Create Your Own Adventure!
 Kowloon Peninsula with Neon Sign-Filled Nathan Road
 Vibrant Bazaars: Flower, Bird, and Jade Markets
 Star Ferry with Skyline Views
 Ngong Ping 360: Aerial Tramway to the Giant Buddha
 Hong Kong Bauhinia Farewell Dinner Cruise
- Day 14 Homeward Bound: Depart Hong Kong**